

CONTRACT



ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u> 959702 /		<u>Alt Order #</u>
<u>Product</u> Issue		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 5735
<u>Advertiser</u> POL/Vote Vets PAC		<u>Original Date / Revision</u> 11/03/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ETHI	11/01/16	11/04/16	M-F 12p-1p	M-F 12p-1p		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$160.00				
N 2	ETHI	11/02/16	11/02/16	Wednesday Hour 2	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$3,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	ETHI	10/31/16-11/06/16	Wednesday Hour 2	9p-10p	---W-----	:30		\$3,200.00		NM		
			<i>Credited</i>										
3	ETHI	11/01/16	11/04/16	News 10 on Fox	10p-1030p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,200.00				
4	ETHI	11/06/16	11/06/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,200.00				
N 5	ETHI	11/03/16	11/03/16	Thursday Hour 1	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$2,000.00				
N 6	ETHI	11/06/16	11/06/16	Sunday Hour 2	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,200.00				
Totals								0.00				5	\$5,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	5	\$5,760.00	(\$864.00)	\$4,896.00
Totals	5	\$5,760.00	(\$864.00)	\$4,896.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

95902



125 West 55th St
New York, NY 10019

Contract # 25333246	Changes as of: 11/1/2016 at 8:57 AM	Version: Highlighting Makegood 1	Total \$: \$5,760.00
CPE: 163/173/5735	Flight: 11/1/16 - 11/8/16	Station: ETHI	Total Spots: 4
Agency: WATERFRONT STRATEGIE	Advertiser: Vote Vets PAC	Market: Terre Haute	Total CPP: \$0.00
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON	Total GRP:
	Agency Order #: 5494217	Primary Demo: Adults 35+	
	Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	
	Salesperson: BEN WILLMETH 202-872-5880	Assistant: BEN WILLMETH 202-872-5880	Separation:

Comments: ADV CHANGE TO VOTE VETS PAC

Station Comment

Ben - spot on line 2 will not air if world series airs. you can either spend additional \$2800 and place it in the world series, or I can offer m/g for \$3200 of 1 spot thursday 11/3 either 8-9 or 9-10p for \$2000 plus 1 spot in sunday night prime at \$1200. please advise. thanks - tammy

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25333246	Changes as of: 11/2/2016 at 10:20 AM	Version: Highlighting Revision 3
CPE: 163.173/5735	Flight: 11/1/16 - 11/8/16	Total \$: \$5,760.00
Agency: WATERFRONT STRATEGIE	Advertiser: Vote Vets PAC	Total Spots: 5
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Total CPP: \$0.00
	Agency Order #: 5494217	Total GRP:
	Buyer: Furman, Mike	
	Salesperson: BEN WILMIETH	
	202-872-5880	
	Office: WASHINGTON	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/VOTE	
	Assistant: BEN WILMIETH	
	202-872-5880	
Comments: ADV CHANGE TO VOTE VETS PAC	Separation:	

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	11/1	11/8	11/1 - 11/8	Total Spots	Total \$	CPP	GRP
1	Tu-F M 12n-1p		Maury	\$160.00	0	30	1	0		1	\$160.00	\$0.00	0.0
REV-2	W 9p-10p		Empire-FOX	\$3,200.00	0	30	1	0		0	\$0.00	\$0.00	0.0
3	Tu-F M 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	1	0		1	\$1,200.00	\$0.00	0.0
4	Su 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	1	0		1	\$1,200.00	\$0.00	0.0
REV+5	Th 8p-9p		Rosewood	\$2,000.00	0.0	30	0	1	0	1	\$2,000.00	\$0.00	0.0
REV+6	Su 8p-9p		Simpsons/Son of Zorn	\$1,200.00	0.0	30	0	1	0	1	\$1,200.00	\$0.00	0.0
TOTALS: 5 0										5	\$5,760.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25333246

Changes as of: 11/2/2016 at 10:20 AM

Version: Highlighting Revision 3

CPE: 163/173/5735

Flight: 11/1/16 - 11/8/16

Station: ETHI

Total \$: \$5,760.00

Agency: WATERFRONT STRATEGIE

Advertiser: Vote Vets PAC

Market: Terre Haute

Total Spots: 5

3050 K ST NW #100

Product: Issue

Office: WASHINGTON

Total CPE: \$0.00

Washington, DC 20007

Agency Order #: 5494217

Primary Demo: Adults 35+

Total GRP:

Buyer: Furman, Mike

Salesperson: BEN WILLMETH

Con Type: POLITICAL/NOTE

Separation:

202-872-5850

Assistant: BEN WILLMETH

202-872-5850

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/02/16 10:20 AM	BEN WILLMETH	ADV CHANGE TO VOTE VETS PAC
11/01/16 8:57 AM	Tammy Terry	Ben - spot on line 2 will not air if world series airs. you can either spend additional \$2800 and place it in the world series, or I can offer m/g for \$3200 of 1 spot thursday 11/3 either 8-9 or 9-10p for \$2000 plus 1 spot in sunday night prime at \$1200. please advise. thanks - tammy
10/24/16 5:26 PM	BEN WILLMETH	ADV CHANGE TO VOTE VETS PAC
10/18/16 6:10 PM	BEN WILLMETH	NEW ORDER
10/18/16 6:10 PM	BEN WILLMETH	NEW ORDER

Competitive Information

Market Budget:	\$82,286
ETHI Share:	7%
Comment:	
WAWV:	5%
WTHI:	71%
WTWO:	17%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$5,760.00	N/A	0.0
Total	100%	5	\$5,760.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Nov	5	\$5,760.00
Total	5	\$5,760.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/16 10:20 AM	BEN WILLMETH	Revised	1		\$0	\$5,760.00	Changes: Total Spots from 4 to 5. Competitive Market Budget from \$36,571 to \$82,286. 3 buylines added or modified.
Makegood 1	11/1/16 8:57 AM	Tammy Terry	Confirmed			\$0	\$5,760.00	
Revision	10/24/16 5:26 PM	BEN WILLMETH	Confirmed			\$0	\$5,760.00	Changes: Advertiser from Senate Majority PAC to Vote Vets PAC. Comments from NEW ORDER to ADV CHANGE TO VOTE VETS PAC.
Revision	10/18/16 6:10 PM	BEN WILLMETH	Confirmed			\$0	\$5,760.00	Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$5,760.00. Flight End from 11/7/16 to 11/8/16. Comments from to NEW ORDER. 4 buylines added or modified.
New	10/18/16 6:09 PM	BEN WILLMETH	New	4		\$5,760.00	\$5,760.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.